

# liveTec EASY





## The easy and convenient way to shop

liveTec EASY from systec is an innovative new smartphone holder system which makes using a cell phone for grocery shopping much easier. The smartphone is simply placed into the holder from above and you are ready to go: Discover offers, find recipes, check shopping lists, scan products or make a mobile payment. This is all done in next to no time since the smartphone remains fixed to the cart handle throughout the entire shopping process. The customer's hands are left free to select goods. If the customer moves away from the shopping cart or leaves the cart unattended, they can quickly and easily remove their cell phone for safekeeping.

Customers are not the only ones to benefit from EASY. Retailers can make use of the EASY for marketing and advertising purposes to promote the retailer app. Simply attach a QR code to the EASY and the customer cannot fail to miss it.

By installing the EASY the supermarket offers a special service feature and in doing so ensures satisfied customers - and satisfied customers are always happy to return.



### ▶ EASY attention

The smartphone is simply placed into the holder from above and is ready to use for shopping. The customer has the screen directly in their field of vision ensuring they are made aware of the store's promotional offers.



### ▶ Customized

The engraving of the company logo or use of an individually designed label strengthens the commercial image of the store. Standard engraved pictograms illustrate how to use the EASY.



### ▶ One size fits all

Whether large or small, with or without a protective case such as Otterbox or Mophie - the EASY is compatible with almost any size smartphone.



### ▶ Must have

A cost-effective smartphone holder system as a special service feature for customers and an effective marketing tool for retailers makes EASY a must have item.



### ▶ EASY operation

The EASY is permanently attached to the cart handle and can be used outdoors thanks to the weather-resistant material. The holder works without batteries or electronics.



### ▶ EASY mounting

Only one screw is required for mounting the EASY. The shopping cart fleet can be retrofitted at any time.





Our center for new ideas and market success: systemec's head office in Puchheim near Munich

## The Number 1 Choice for Shopping Cart Accessories

Founded in 1974, systemec developed the first patented coin lock for shopping carts in 1981. Since that date, systemec has become the global and technology leader in this field. Its products range from coin deposit locks and antistatic handlebar systems, cart advertising systems to child safety and containment systems for shopping carts. The latest innovation from systemec is liveTec EASY - the new smartphone holder for shopping carts.

systemec is the supplier of all leading shopping cart manufacturers and exports its products to more than 50 countries.

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